



**master  
CHEMICAL  
CORPORATION**



501 West Boundary  
PO Box 10001  
Perrysburg, OH 43552-3001 USA  
Phone: 419-874-7902  
Fax: 419-874-0684  
[www.masterchemical.com](http://www.masterchemical.com)

*For Immediate Release*

Contact: Mark Scherer, Manager Communications  
**419-874-7902**

**MASTER CHEMICAL CORPORATION ANNOUNCES THE APPOINTMENT OF  
THREE NEW EXECUTIVES**

November 11, 2003 (Perrysburg, Ohio) – Master Chemical Corporation, an industry leader and metalworking coolant expert, has appointed three new executives to its management team. Gregory H. Knudson joins Master Chemical as Chief Marketing Officer. Dan W. Witt joins the company as Chief Financial Officer and David W. Enright will lead product development as Master Chemical Corporation's new Director of Research and Development. By appointing three new internationally-experienced executives, Master Chemical Corporation is strengthening its commitment to the worldwide metalworking community.

Mr. Knudson's background includes expanding global business in every sales and marketing position he has held in an array of industries including automotive, agricultural, and heavy construction. He has most recently served as Vice President of Sales and Marketing for MetoKote Corporation, a major global supplier of custom

*(more)*

chemical coatings. Mr. Knudson has held similar positions with ITW/Balance Engineering, Graco and Eagle-Pitcher. As Chief Marketing Officer, Gregory Knudson will be responsible for increasing Master Chemical Corporation's worldwide top line sales while offering market-researched customer-driven fluid solutions to the metalworking industry.

Mr. Witt's experience includes previous financial positions with Goodyear Tire and Rubber, Cooper Tire, and Merillat Industries. He holds B.S. degrees in Finance and Industrial Management, as well as an MBA and has a strong background in the effective implementation of information technology. His savvy financial experience has guided three leading Fortune 500 companies through significant growth. Mr. Witt's duties will include financial planning and analysis as well as oversight of Master Chemical's computer and information management systems.

Mr. Enright brings 25 plus years of experience in industrial cleaners and coatings – most recently as Global Innovation Leader for Chemetall, Oakite, a division of Chemetall GMBH. His expertise will enhance development of both cleaners and metalworking fluids for Master Chemical. Mr. Enright will combine strategic and tactical research and development initiatives to deliver internationally commercially viable and profitable products to Master Chemical Corporation's worldwide customers.

Master Chemical Corporation was founded on November 13, 1951. Since then, working closely with the worldwide metalworking community, Master Chemical

*(more)*

Corporation has developed and marketed a full line of specialty cutting and grinding fluids, cutting oils, concentrated washing and cleaning compounds and rust preventatives all under the TRIM<sup>®</sup> Brand trademark. These products are both environmentally sound and when used in conjunction with Master's XYBEX<sup>®</sup> Coolant Recycling Systems are the most durable and stable products available anywhere today. For further information about Master Chemical Corporation please visit our website at [www.masterchemical.com](http://www.masterchemical.com).

#

#



Gregory H. Knudson



Dan W. Witt



David W. Enright