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NEWS RELEASE

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Upcoming Master Chemical Coolant Management Seminar Attracts International Attendance

Training Considered Key to Successful Coolant Management Which Can Yield Significant Bottom Line Savings

November 5, 2007, Perrysburg, OH...Master Chemical Corporation believes that training is one of the best investments you can make. Apparently so do the many distributors—from all over the world—scheduled to attend the November 6th Coolant Management Seminar. Master Chemical's corporate headquarters and training center are located in Perrysburg Ohio, but the company has international presence with offices in the United Kingdom, Shanghai and Bangkok, and distributors throughout the globe.

The intensive one-day introductory seminar will be led by Master Chemical Service Engineer, Reginald "Reg" Whetsell, and will focus on the operational characteristics of coolants, cutting fluids, cleaners, and other Master Chemical Corporation products. "Training is one of the best investments you can make," said Mr. Whetsell. "Improved productivity, effectiveness, and enhanced morale are good reasons for achieving your training goals," he continued. "It's about moving ahead by staying in touch with the latest developments," Mr. Whetsell concluded.

Coolant management is the monitoring and control of all coolant related variables to optimize tool life, increase productivity, improve the overall shop environment, and eliminate coolant waste disposal problems. Control of these factors can yield significant bottom-line gains. The primary objective of this seminar is to share a wide range of technical information regarding cutting and grinding fluids, recycling concepts in coolant management techniques, and how they can contribute to increasing productivity and quality while decreasing overall costs.

Also addressed are proper methods of coolant management and recycling, as well as methods to diagnose and fix coolant related function problems. The seminar content contains information that has been compiled from over 50 years of research and studies in the metalworking industry. "This seminar is ideal for anyone who needs to learn more about cutting and grinding fluids, their purpose and how to most effectively utilize them," said Mr. Whetsell. According to Mr. Whetsell, Master Chemical's Coolant Management seminar typically attracts plant superintendents, production managers, process engineers, tool engineers, manufacturing engineers, supervisors, industrial engineers, industrial hygienists, maintenance personnel, coolant specialists, coolant committee members, and union representatives.

Master Chemical's General Manager, Steve Sigmon, says that Master Chemical Corporation has been committed to the highest standards of education and training for more than 50 years. "This is

reflected in our Perrysburg Seminar Center, which is part of our corporate headquarters facility,” he stated, “seminars take place in a multi-media environment and feature laboratory tours, facility tours, and demonstrations,” he continued.

Master Chemical Corporation develops its own technical seminars and calls on key experts within the company to take part in both industry conferences and seminars. “Our programs encourage participants to both initiate and become involved in the free exchange of ideas,” said Mr. Sigmon. All seminar programs offer concise, highly informative, audio-visually supported lectures, and demonstrations, as well as practical discussion periods. Seminars begin promptly at 8:00 a.m. and conclude at approximately 4:00 p.m. Meals are provided by Master Chemical Corporation.

The Coolant Management Seminar’s program content will include:

Fundamentals

- Types of cutting and grinding fluids– their advantages and disadvantages
- Main functions of coolants
- How the coolant gets to the point of cut
- The relationship of heat and the cutting tool
- The importance of the proper application of coolants

Noncutting Functions

- Water and its importance
- Bacteria– types and effects on coolants
- Importance of concentration control
- The importance of proper machine cleaning
- Corrosion– causes and control
- Residues and their effects
- Dermatitis– causes and control
- Problem-solving workshop
- Washing compounds
- Rust preventatives

Coolant Management

- Areas of concern
- Waste disposal options
- Coolant recycling benefits and requirements
- Economics of cutting and grinding fluids

The Manufacturing Engineering Certification Institute of the Society of Manufacturing Engineers (MECI/SME) will grant one recertification credit for each hour of instruction at this program. Certified Manufacturing Technologies (CMfgT), Certified Manufacturing Engineers (CMfgE), Certified Engineering Managers (CEM), and Certified Enterprise Integrators (CEI) may submit documentation of attendance for credit to MECI/SME. To schedule your participation in the next Coolant Management Seminar or to learn more about the range of training and educational seminars offered by Master Chemical visit www.masterchemical.com/na_en/seminars/cmct.php.

About Master Chemical Corporation

Master Chemical Corporation was founded on November 13, 1951. Since then, working closely with the worldwide metalworking community, Master Chemical Corporation has developed and marketed a full line of specialty cutting and grinding fluids, cutting oils, concentrated washing and cleaning compounds, and rust preventives all under the TRIM® Brand trademark. These products are both environmentally sound and when used in conjunction with Master Chemical’s XYBEX® Coolant Recycling and Filtration Systems, are the most durable and stable products available anywhere today. For further information please visit www.masterchemical.com or call us at 419-874-7902.